

East End Music Fest


Sponsorship & Support Opportunities



EXPERIENCE THE EAST END THROUGH THE ARTS & CELEBRATE COMMUNITY

Join us for a beautiful event that showcases and celebrates the amazing musical and artistic talents found in the east end of Toronto!

Proceeds from this event will support Applegrove community programming.

 **The Sanctuary**
at The East End Food Hub
1470 Gerrard St. E

 **Saturday, October 17**
7:00 PM



www.applegrovecc.ca



Live music

Art & silent auction

Food & drink






Help support our vision...



CONNECTING COMMUNITY

Applegrove is a multiservice community centre that has been serving Toronto's east end for 47 years.

Our vision is "a connected community where everyone can grow and find a sense of purpose and belonging." All of our programs and activities support this goal.

-  applegrovecc.ca
-  [@applegrovecc](https://www.facebook.com/applegrovecc)
-  [@applegrovecc](https://www.instagram.com/applegrovecc)

Applegrove is a vibrant and welcoming place that delivers programming to foster joy, promote wellbeing, enrich lives and build community.

JOIN US TO MAKE A DIFFERENCE

Over 2 years we've raised \$25,000 to:

- Host 5 community events, including a holiday toy drive party for low income families
- Expand our seniors program, which has almost tripled in size since the pandemic
- Support program fee subsidies for low income residents
- Create new community food programming

With your help we can raise even more in 2026!

SHOW YOUR SUPPORT VIA:

SPONSORSHIP

General sponsorship, or specify your support for:

- Artists
- Food
- Beverages

DONATION

- Funds
- Works of art
- Perform at the event*
- Volunteer - at the event or help us promote



*Performing artists can receive payment for their services, within our budget. Should they wish to contribute to the event, they can then make a donation and receive a charitable tax receipt.

Benefits: Donors & Sponsors



Donors

Donating to Applegrove supports people in need and builds community in Toronto's east end.

In accordance with Canada Revenue Agency guidelines and requirements:

- Applegrove will issue a charitable tax receipt for the full amount for all monetary donations over \$20.
- For donated artwork, we will issue a charitable tax receipt based on documentation that confirms fair market value.
- For donations of services (eg. performers) a cheque exchange may be possible - this means that we could pay for services rendered, then the provider could donate some funds back and get a charitable tax receipt for the donation.

Charitable Number 10671 8943 RR0001

Sponsors

	East End Friend \$350*	East End Star \$750*	East End Champion \$1000+*
Complimentary Event Tickets	2	4	6
Event Poster		Name	Logo
Point of Ticket Purchase Recognition			x
At the Event			
Screen Time - Slide Show	Shared Slide	Shared Slide	Dedicated Slide
Area for Promotional Materials		x	x
Acknowledged by MC or Introduce a Band			x
Logo on shirt worn by all event crew			x
After the Event			
Acknowledgement Certificate	x	x	x
Recognition - Website, Annual Report	x	x	x
Friends of Applegrove social events	x	x	x
Recognition - Newsletter (1200+ subscribers)		Name	Logo
Social Media Shoutout (1000+ followers)			x
Recognition - Virtual Donor Wall			x

*May be financial and/or in-kind contributions

Applegrove reserves the right to refuse any proposal by parties whose activities are perceived to be incompatible with the agency's goals, values or mission.