

Pasta Fest Report 2015

Date: Saturday, November 7, 2015.
Time: 5:00 pm to 9:00 pm
Location: Baron Byng/Beaches Legion (hall was donated)

Food:

- Pasta with Meat option (4 pans donated by Casa di Giorgio)
- Vegetarian Pasta option (4 pans donated by Casa di Giorgio)
- Macaroni and Cheese donated by Woodhouse Family (2 big pans)
- Ciabatta Bun Dinner Rolls and margarine (Buns were donated in 2014)
- 3 Slab Cakes (we paid for them this year, 2014 they were donated)
- Organic Spring Mix/Romaine, grape tomatoes, cucumber Salad
- Balsamic Vinaigrette Dressing
- Juice, soft drinks, beer and wine for sale by Legion
- Coffee/Tea
- We had 2 serving stations with 3 servers at each which helped the line move faster.
- Tables were called up by section; this helped to make food lines move faster.
- There were 3 full trays of pasta left over; we donated 2 full trays to the Legion to use for their Remembrance Day Service and Luncheon. The other full tray was used for HOBG on Monday November 9.
- After discussions between the kitchen staff, May and Louise it was determined that we ordered and purchased too much of some items. We will ask Casa di Giorgio to donate 3 trays of meat and 3 vegetarian. Based on this year's shopping we will change quantities purchased to: 5 bags Ciabatta (5 X 36), 2 - Big Parmesan Cheese, 5 Spring Mix, 3 "just romaine", 2 big grape tomatoes, cucumbers, 3 cakes (all one flavor), large tub of margarine.
- Left over rolls and salad (spring mix) were purchased and used by HOBG to offset costs.



Silent Auction:

- Adult silent auction certificates were along the stage, items were on the north side of the hall on 2-3 tables. All items were very clearly numbered.
- Kidz Auction table was at the back of the hall.
- To make the flow easier this year we closed the Silent Auctions at the same time.
- Runners collected bid sheets.
- Louise handed out bid sheets and called out highest bidders.
- All auction items were moved to a table beside payment area
- Susan H, Jenef and May were available to accept payments
- Once payment made, it was initialed by staff and successful bidders were given their items.
- Bid sheets were given to volunteer in exchange for item. Bid sheets were returned to staff at end of night for record purposes.

Live auction items:

- **MPP Peter Tabuns was our Live Auctioneer.**
 - 2 Tickets to Mirvish Production of "Kinky Boots"(\$260 Value)



- Kitchenaid Stan Mixer donated by Catherine Harvey (\$400 value)
- Autographed Baseball Bat by Ryan Goins; donated by Roger Hamilton (\$100+ value)
- Lindor Chocolate Basket (\$150 Value)
- Ride Along with 55 Division donated by 55 Division/TPS (value unknown)
- Monday November 9th, Louise called successful bidders for remaining silent auction items (very few items were left) all items were picked up within 2 weeks.

Ticket Sales:

- Ticket prices were raised this year; Adults from \$10 to \$12, Children 4-11 from \$5 to \$6; door prices were almost double; at the door Adults were \$20 and children were \$10.
- Promotion of ticket sales went well – we still had a few tickets available to sell at the door
- Total ticket sales - 138 people including children under 5, compared to 162 in 2014.
- We sold about 8 tickets at the door.
- 20 fewer people really helped the flow of the evening; it was a more open, less crowded event.
- Louise and May discussed capping ticket sales at 140 to keep the event comfortable.
- There were some new faces but mostly families who have attended the event in prior years.
- Guests enjoyed sitting with friends and family using seating arrangements by table like at a wedding.

Volunteers: In total.

- Volunteers, student placements and staff set up tables, auction items, Kidz zone and kitchen.
- 4 volunteers and 2 placement students ran children's games
- 10 volunteers helped with cooking, serving, set-up, clean-up and anything else needed.
- 3 volunteers in the kitchen
- 1 student placement and 1 volunteer set up Adult Auction Items table and observed the items all evening.

Entertainment:

- Brenda volunteered to DJ; she brought equipment and the Legion let us use their mic and amplifier.
- Comments on the evaluation included how much guests liked the music but we need to bring a better mic and amp to use next year.
- This year we played Musical Chairs; one round for kids, one round for adults. The adults definitely had more fun – and the kids definitely had more fun watching the adults.

Outreach

- Facebook
- The Beach Mirror shared all of the updates on their website and facebook page
- Applegrove website
- Newsletter
- All Applegrove Programs

Pick a Pocket Game

- Idea is you pay \$20 to pick one of 10 pockets; all pockets contain an item worth \$20 - \$50
- Janina was great preparing and running this game; all pockets were sold quickly

Opening Ceremonies:

- Chris Sulway was terrific MC! Chris represented Applegrove, welcoming everyone and thanking donors, volunteers and guests several times.

What went well?

- Donation of pasta was great and everyone loved the food

- Seating Arrangement
- Because we knew how many people were seated at each table cutlery was placed on the tables making it easier when guests picked up food.
- We were very well organized and we were able to deal with the minor glitches easily.
- End of auction announcements and payments were smoother than previous years.
- Deadline for pick up of auction items.

Challenges:

- Kidz Zone was inside the hall this year and worked very well except there was a light burned out which made it difficult for face painters to see what they were doing.
- Mic/Amp had a lot of static and feedback; next year we should bring Applegrove's.
- We need to bring 3 prong extension cords



Next Year?

- Order less food from Casa di Giorgio (if they donate again) and possibly ask for a different kind of sauce or cut of pasta
- Bring Applegrove Mic/Amp and at least one 3-prong extension cord.
- Cap ticket sales to 140 to keep event less crowded and fun.
- Maybe change time to 3-7; we asked the question on the evaluation.
- Offer a prize for completed evaluations.

Evaluation: 19 evaluations completed.

1) Is this your first time attending Pasta Fest?

Yes – 8 No, I have attended: 4, many, 2, 8, 5, 3, 3, a lot, 3, 3, 8 times.

2) How did you hear about Pasta Fest?

- Friends X 3
- Applegrove Family
- Applegrove Newsletter X 3
- Poster
- Louise X 2
- My girlfriend is an alumna
- Applegrove Program X 3
- SH Armstrong Staff
- Email

3) Your favourite things about Pasta Fest?

- Activities X 5
- Company/Meeting People/Old Friends X 10
- Auctions X 10
- Good Food X 10
- Dancing/Music X 4
- Raising Money for Applegrove X 5
- (Kid Friendly) Atmosphere X 5
- Games X 2
- It was really well run, good job, thank you, nothing negative to say



4) Things we could do better at Pasta Fest?

- Food options (gluten free, low carb/jazz it up) X 4
- Better microphone X 3
- Value should be added to children's auction items, I paid for a very expensive Christmas calendar
- More silent auction items/Prizes X 2
- High chairs
- More kid friendly music like "Sing-along-Tim"
- This year the musical chairs went on far too long
- Bigger space to have it
- Better kid zone (more activities and crafts)
- Have it more often (spring?)

5) Is the current price good value for your money? Yes 18 No 1

6) If Pasta Fest was held earlier (i.e. 3:00 -7:00 p.m.)
 Would you attend? Yes 11 No 5 Did not answer 3

7) Anything else you would like to add?
 Thank you! Yay, Applegrove! I like that it is a warm and friendly environment. Good job.

8) What draws you to Pasta Fest more: Please Circle One
 1) Shopping at the auction. 2 2) A night out with family and friends. 16

Finances:

PASTA FEST			
Income and Expense Report 2015 - interim			
Revenue	2015	2014	+/-
Advance ticket sales	1,086.00	1,261.00	-175.00
Ticket sales at door	187.00	0.00	187.00
Games	243.00	200.00	43.00
Kids activities	187.00	240.00	-53.00
Live Auction	715.00	520.00	195.00
Silent Auction	1,617.50	1,709.00	-91.50
Outstanding from Silent Auction	0.00	105.00	-105.00
Sponsorship	100.00	0.00	100.00
Donation	53.35	55.00	-1.65
Total Revenue	4,188.85	4,090.00	98.85
Expenditures			
Advertising	0.00	0.00	0.00
Food and Beverage	193.05	118.58	74.47
Entertainment	0.00	0.00	0.00
General Supplies	10.60	0.00	10.60
Professional Services	125.00	125.00	0.00
Total Expenses	328.65	243.58	85.07

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Net Proceeds	3,860.20	3,846.42	13.78
In Kind			
In Kind Donation - Cake/Buns	0.00	75.00	-75.00
In Kind Donation - Hall	400.00	400.00	0.00
In Kind Donation - Pasta (est.)	400.00	400.00	0.00
In Kind Donation - DJ/MC Equipment	100.00	100.00	0.00
In Kind Donation - DJ Services	75.00	75.00	0.00
	\$975	\$1,050	